# Final Thoughts

## Last Minute Tips and Conclusion

I wanted to give a few more thoughts before this ended, the main thing being to remember to stay safe, especially when you deface fascist propaganda. **Fascists aren't all basement dwellers, and it doesn't do you good to underestimate the enemy.** They have been known to stalk, threaten, and endanger antifascists. Just like you will, Fascists also watch the areas they sticker, so if you are monitoring fascist chats on places like telegram and notice a sticker getting put up, it is recommended to wait roughly 24-48 hours before going to cover it for your safety. That's also why you want to be careful if you're posting photos of your work, don't accidentally include background details like your reflection or car that could get you caught. Remember, stay sharp, and stay safe.

If you have a run in with police remember your rights, remember to shut the fuck up, and if you're placed into custody, evoke your right to a lawyer and keep being quiet. This will probably never happen to you, *but it doesn't mean there's a 0% chance.* It is better to play it safe and be ready than be sorry later.

If you're interested in bigger things than Stickers, I would suggest checking out Crimthinc and online for Wheatpasting. If you'd also like to write on rough services, or put a message that can't just be torn off, get yourself Paint Markers. They're some of my favorite methods of media.

I am excited to see you get inspired to get out there and make this world just a bit prettier. Remember: ***The World Is Your Canvas*** and you are taking it back one sticker or poster or markup at a time. Use this stepping stone and get yourself out there to join in on changing the world!



# STICKING TO IT

## A Beginners Zine to Identifying, Removing. And Countering Fascist Sticker and Poster Materials

# Authors Preview

**So, you wanna get into public vandalism?**

That's partly a joke, but if you picked this up there's a chance you are new to this whole 'activism' thing and want to start with something simple, or maybe you're a seasoned antifa super soldier who's just checking this out. Either way one thing's for certain; you want to do *something.* I admire that.

**This zine is written as a beginners guide**. It will go over some basics, give you some stepping stones of where to start, but won't go into extreme details or tips. The author (me) has been placing propaganda, and removing it, for about 2 years now. Although I myself am still a baby antifa writing this, over my 2 years of propaganda work I have learned a thing or two, and knowing I didn't really have an instruction manual when I began, I wanted to make something digestible so someone who was like me, young and ready to do shit, will feel less intimidated. When you haven't done anything revolutionary before, it can be a little nerve racking even doing the small stuff. It's okay, we all start from somewhere, and somewhere is better than nowhere.

Before we start, I do have a few things to briefly touch on. Firstly, this zine is USA centric, as the author (me) lives in so-called America. That's not to say these things cannot be applied elsewhere. Second, this zine is *mostly* for stickers, although it will reference wheatpasting and spray painting! Lastly, although stickering is a great form of activism, this is a stepping stone. **Propaganda is good, but moving on into forms of mutual aid, affinity groups, demonstrations and more is the goal.** Use your knowledge later on to grow and flourish as a radical, I cannot wait to watch you bloom.



wearing plain pants, a gray or brown hoodie, a covid N95 mask, etc. makes you seem more casual. Just remember to still avoid clothing with obvious brands and/or decals on them, and that includes your shoes!

Don't be afraid to invest in a casual backpack, fanny pack, tote bag etc. to carry anything you might need! Once again, these articles should have no decals and no obvious branding on them, and should be fairly casual. If you can play off "College Student" vibes you will pass very easily. Once again, being in a group instead of alone makes this much easier (and more fun)!

Now, second, the sticker placing process. Usually it's pretty simple, just peel and press, however if you have to move quickly in a busy area there is a trick for placing stickers on without anyone really noticing you do it. As you approach your target, have your sticker already out and peeled, so it's ready in your hand. Hide it in your palm and as you pass by press your palm on the target and keep walking. This can take some practice, but the goal is to do it in one fluid motion so you just keep walking without looking like you put something there.

If you want to take a picture of your sticker, if you're not in a busy area just pull your phone out and do it. However, if you're in a busy spot and you just did the pass by, it's okay to walk back by again sometime later to take a picture! For example, you can place the sticker on a light pole in a parking lot while going into a store, then take a picture when you're walking back out! When taking a picture, if you intend to submit it to a group you're in or post it to social media, try and limit as many identifiable background pieces as possible for general internet safety.

When it comes to writing with a paint marker, this can be a bit more conspicuous, so **just make sure to watch your surroundings**.

Something to remember too is that not every vehicle that passes by is looking at you. You will feel like every eye is on you, that the whole world is staring you down, trust me it's not. People are going to work, or home, or the store. People are minding their business. This doesn't mean you can be careless of course, but just remember to act normal, stay calm, and most people will ignore you. This is easier to do in a group of people as well, as people will see you socializing and ignore you.

If you go out at night, as tempting as it can be to go full black bloc, **you should opt for a gray bloc method instead**. Gray Bloc is like Black bloc, but instead of being fully blacked out, you are instead in neutral toned colors ***but*** you're still wearing clothing that doesn't have identifiable features. Wearing all black, including black face masks, can make people suspicious especially if you're walking around in the dark. Meanwhile,



# Why Stickers?

## A Basic Overview of Propaganda and Why To Do It

One of the easiest forms of activism is the spread of radical ideas into a system that doesn't encourage radical thoughts, and an easier way to do this is to subtly place them in everyday places. This act simultaneously does a few things.

Firstly, as stated before, it spreads information to the working class. It allows for a new perspective, to catch someones attention and reignite their curiosity. Get them thinking, "*Hey, that sticker wants to set fire to prisons. What is that slogan? Why target prisons?*" or "*I am tired of my labor amounting to nothing, there is a possibility of life outside of this wage slavery?*", and then that door opens into radical thought. **You're planting the seeds of radicalism into people, and inspiring them to research these ideas.**

Secondly, you're signaling to any fascists who happen to stumble onto your propagandized media in the wild that they aren't safe. You're making a bold statement that there are people in that area that don't tolerate their dangerous bullshit. **This can show a pushback against fascism in the simplest forms.**

Tying into the second point, point three is that even the small pushback against fascism will make marginalized groups feel safer in that area. **Establishing an anti-fascist, anti-racist, anti-queerphobic, etc. presence can show a small and simple form of solidarity to the marginalized living in that area.** Just like how seeing a pride flag or Black Lives Matter sign in a neighborhood can give you some relief, so will a radical piece of media.

Lastly, you are rebelling subtly against the idea of capital and property. Putting stickers, posters, paint, etc. over corporate or public signs, light poles, dumpsters, windows, bridges, etc. is subtly pushing an idea; that in a system where capital and property matter more than the lives of the working class, vandalizing or even destroying said capital and/or property is an act of defiance, an act of rebellion, a small act of insurrection. Sure, you're placing a small sticker, or going over a sign with a paint marker or spray can, maybe wheatpasting a poster, but you're still actively defacing the walls of the cage that holds the working class down. **The world is your canvas that our system has ripped from us, take that back one small act at a time.**

So, what kinds of things can you put into your propaganda? Really, it's up to you! Advertise a radical bookfair nearby, put up links and QR codes for websites for DIY HRT or abortion access healthcare. Make political cartoons about our CEO overlords, or post the faces of cops who're roaming free after murdering protesters or innocent black people. Raise awareness for the housing crisis, post up political art, call out femicide stats, put up posters of local abusers or fascists and put them on blast, this is where you can get creative! Your propaganda doesn't need to be flashy or drawn super well, even just a simple black Arial font on a white sheet of sticker paper portraying a message is good! **Let your radical creativity flow.**



# The Steps of Stickering

## Ways to Make and Put Up Your Stickers - The Basics

Alright, you've got your stickers, what's next? Well, this is the fun part!

Now you got to find a place to put a sticker, which is pretty easy. Light poles, signs, railings, walls and doors, windows, bus stops, bathrooms, the back wall of an Aisle at a department store, remember **the world is your canvas.** Once you open your mind to this you will find possible sticker sites *everywhere*.

Now that you've found a spot, you've got to put some thought into it. Some spots are easy, especially if they're fairly out of sight, so you won't have to scout a lot and you can just stick your media up and call it done. Some spots, however, you need to be more careful with. Remember my line at the beginning about vandalism? That's what you're doing, you are vandalizing, and although it's a bullshit law it is sadly one some people will take a little too seriously, so you need to gauge for yourself a few things.

First, are you in direct sight of anyone or a camera? If so, are you in danger of being called out if you were to put up propaganda, or are you in an area where people don't care and will leave you be? If it's a busy area, should you go at night instead when you won't be bothered, or is it better to go in the middle of the day? If there's cameras, should you be wearing a mask, or will that make you look more suspicious to others around you?

These are some things you have to think about when going in. I know it seems like a lot now, but when you do this a few times, and when you get used to an area, these thought processes will become second nature.

big as the “Hello! My name is __” labels. Because of their both fragile and strong nature, you might accidentally rip them when trying to peel them off their backing, so just be careful!

6. Lastly, if you want a professional looking, printed design that is both Water, Weather, AND UV Resistant, **you can look at online custom websites!** Websites like Stickerapp (my favorite), Sticker Mule, and more will print your own custom design for pretty good prices!
    - The Pros of this is you will get great quality stickers and a lot of room for customization. As stated previously, these stickers will also be UV Resistant, so they will last a while even in direct sun! Not only that, these websites allow options like holographics, glow in the dark, and even custom shapes! Their prices are also relatively good, sometimes as low as $20 USD for 75+ stickers (depending on size and sticker paper type)!
    - The Cons of this is it’s not the DIY option, as you’ll be relying on a POD (print on demand) website to do the work for you (which, in my opinion, is a necessary evil, no ethical consumption and all that). This can also cost more if you get a lot to pass out to friends or if you do tabling too. This method also goes through a company, so if you want to make a…*risky* design involving burning specific political buildings or doxxing people, **these companies can be liable to report you**, so only use this method for things that won’t get you immediately on a list.

Now, that is not every method of sticker making out there, but this is where you get to be creative. Don’t be afraid to try new methods of stickering or new ways of improving your sticker quality, we learn by doing!



# Fash Spotting

## Basic Fascist Media Identification

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One of the goals you’ll have alongside spreading radical information is to also silence and remove fascist propaganda you might find. Some will be obvious, you know to lookout for Swastikas and Confederate Flags, but fascists have also gotten better at sliding under the radar. We refer to subtle messages or codes as “Dogwhistles”, because unless you learn how to spot them, you won’t notice them.

Fascists use these dogwhistles for a few reasons, similar to us. Fascists use dogwhistles to subtly test the waters around each other and communicate publicly without explicitly outting themself as a Fascist to people who aren’t “in the know” around them. Fascists also use dogwhistles as a means of pipelining the general citizen. Fascists know they can’t post swastikas everywhere, as even some of the most racist people around have been conditioned to understand Nazis are universally bad (and because nazi iconography can be *illegal* in some countries). Instead, Fascists use phrases about “diversity” or “white genocide” to try and subtly open people up to Nazi thoughts. You know that story about putting a frog in boiling water? It’s like that. **If you put a frog in a pot of boiling water it will jump out, but if you put the frog in cold water and slowly heat up the pot, they will boil to death**. Similarly, if you immediately jump at the average person, even if they’re overtly bigoted, waving swastikas and praising Hitler, they will backstep. However, if you lead them in gently, with false ideas about “protecting children from drag queens” and “immigrants making crime rates go up”, **you can start boiling the water in the pot and pulling them into Nazism**. If you’ve ever seen anything from The Alt-Right Playbook, this is out of the video “*How To Radicalize A Normie*” and is a must watch.

So, what do you need to watch out for? To start off, you most likely know anything homophobic, racist, transphobic, or overtly antisemetic needs to go. You know anything referencing the KKK, white hoods, roman nazi salutes also needs to be torn down. Past that, there's a lot more dogwhistles. Some will be mentioned below, as well as shown, but as we antifascists learn these symbols and codes and spread awareness, Fascists will adapt and create new symbols and codes. It's important to keep an eye out and watch how these dogwhistles adapt. I recommend going through the ADL (Anti-Defamation League) Hate Symbol database, but just be aware the ADL has also classified some Antifascist symbols as hateful (like the Black Power raised fist).

For the meantime, here is a list of some Fascist dogwhistles to look out for. A photo has also been provided after the list. I have tried to include a lot of known dogwhistles to give you an idea of what to watch out for.

- Anything mentioning **"Cultural Marxism"**
- (Mostly for My Little Pony) Anything "**Anti-Griffon**" related as Neonazi MLP fans have been known to **use the show's Griffons as a caricature of Jewish people.**
- **"Noticing Patterns" "Pattern Noticer" "The Noticing"** refers to **'Noticing the pattern of Jewish people controlling the banks'**. Popularly **disguised as Autism awareness** as Autistic people have great pattern recognition, so they use this fact to slide their Dogwhistle under the radar.
- **109/110** is white supremacist numeric shorthand for an antisemitic claim that Jews have been expelled from 109 different countries. 110 refers to the USA / Country the Neonazi is in needing to be the 110th to expel.
- **13/52 13/52 and 13/90** is a shorthand reference to racist propaganda claims by white supremacists against African Americans to depict them as savage and criminal in nature. Sometimes they use **13** by itself to refer to African Americans being "13% of the population".



4. If you like the previous idea but want to mass produce the same design faster, **you can get a rubber stamp block**, carve your design, and use the ink to stamp the sticker paper!
    - The Pros of using the stamp method is you can produce one (or more) design(s) quickly without having to redraw it everytime! Similarly to the last method, the ink will last longer than the paper it is on and it's still a cost friendly DIY solution!
    - The Cons of this is you have to learn how to carve a stamp block, but don't worry, it is easier than you think and there's plenty of tutorials online for it! Same cons as before too with the paper not lasting under heavy weather conditions.
5. Want to create your own designs with a marker / stamp block but with better paper? **There are Graffiti websites that sell packs of something referred to as "eggshell". This is a very strong sticker paper that is commonly used in Graffiti / Tagging circles.**
    - The Pros of Eggshell stickers is that these stickers are extremely good quality. These stickers are water, weather, and UV resistant! Once you put them on a service *they stay*, no taking them off! Not only that, but Eggshells get their name from the unique way they break apart. Other sticker papers will naturally try to stay together and tear off, but eggshells won't tear, instead only cracking wear you scratch it. Look it up online to see what I mean, but trust me, unless you take some paint to one of these, or spend 10-15 minutes scraping the entire thing off, they will hold their piece where you put them, even if the surface is wet! (Rough surfaces is a maybe only because the sticker does need solid contact). **It is preferred you use Paint Markers with this sticker type, but you can also use the stamp method!**
    - The Cons of this method is that Eggshells are hard to find outside of the internet, as they aren't just sold at your local crafts store. They are also relatively small, only about as

VERY fast. These are some of the best stickers to use if you are Tabling often. (Tabling is when you set up a table somewhere like a punk show, park, venue etc. and pass out stickers and zines to people for free!). This is also a good sticker for covering a large area quickly and cost effectively.

- The Cons of this is that the quality of the stickers is pretty low. You can only do Black and White, no greyscale, the stickers will only get to 4"x6" (4 inches by 6 inches) at largest. The thermal process means the stickers will fade fairly quickly, lasting a month at most outside if out of the direct sun, but about one week if facing the direct sun. The sticker is also made of average paper, so they will not stand up very well to wet conditions and won't stick to a wet or rough service very well. They can also be slightly see through (which is why it's important to deface!). **Although because of the cheap paper, they are a bitch to remove once they have a hold!**

3. **Your local post office will have "priority mailing" labels** sitting usually at the front next to the priority envelopes and customs forms. You can get these and some markers (sharpies, crayola, paint markers, etc.) and make your own designs! Just color on what you want and they're ready to go!
    - The Pros of this is you can get really creative with this and make some nice designs with color without a heavy ink cost that would come from printing! Not only that, but the ink from your markers will be *way* more UV Resistant than your inkjet or laserjet printer, so even as the sticker decays, your ink will last until the sticker is gone entirely! This is also a cost friendly DIY solution!
    - The Cons of this is that the label paper, similar to the Thermal labels, is just normal paper, meaning it will not be water or weather resistant and will struggle to stick to rough and/or wet services.



- **14 Words** is a White Supremacist Slogan "We must secure the existence of our people and a future for our white children". Sometimes just referred to as "**14**" and used alongside **88 which means Heil Hitler.**
- **9% or 8%** refers to the percentage of the worlds population that is "purely white".
- References to something being **Anti-White.** Anything that references **Anti-Whiteness** is inherently White Supremacist.
- Anything **Anti-Antifa** is inherently Fascistic.
- Anything **Anti-Sharp** is inherently Pro-Racist Skinhead.
- **Blut un Ehre** is a German phrase that means "**Blood and Honor**" and is inherently Fascistic.
- **Blue Eyed Devils** refers to a Neonazi band.
- **Active Club** refers to Violent Fascistic Neonazi Workout chapters across the globe. Subset of **RAM** which stands for **Rise Above Movement.**
- **WLM** or **White Lives Matter** is inherently White Supremacist.
- **CWB** stands for **Crazy White Boy** and is a White Supremacist slogan.
- **Folkish** or **Folk** is a white supremacist saying (but obviously depends on context).
- **((( )))** triple parentheses is called an "**Echo**" and is inherently Antisemetic, alluding to the thing between the parentheses being "Jewish Control". Example: "I would but (((They))) would cancel me".
- **H8** refers to "Hate" and is used by Neonazis
- **AIM** or **American Identitarian Movement** is a mostly defunct Fascist movement that has split off into other Fascist groups such as **Patriot Front.**
- **Race over Nation** is White Supremacist.
- **"It's Okay To Be White" "White Pride" "No More White Guilt"** are White Supremacist slogans.
- **Muh Holocaust** or **Six (blank)illion** (example: Gorillion) is a Neonazi slogan made to mock the Jewish Holocaust.

- **The “Okay” hand gesture** (holding up three fingers while putting your thumb and pointer finger into an O shape) means **White Power** and is a White Supremacist gesture.
- **RAC** or **Rock Against Communism** is Fascistic.
- Generally, most media that is inherently Anti-Communist can be Fascistic, but look at the message before assuming immediately (as some radical groups are anti-USSR / Sickle and Hammer but not fascistic).
- **Sieg Heil** means “Hail Victory” and is inherently Neonazi
- **The Goyim Know / Shut it Down / Goyim** usage is Antisemetic, as Goyim is used to refer to someone non-jewish. Although Jewish people have said Goyim, someone who positively refers to THEMSELF as a Goyim is a Neonazi.
- **You Will Not Replace Us** refers to the myth of “White Genocide” and is inherently White Supremacist.
- **ZOG / “Zionists Occupied/In Government”** refers to the myth that Jewish people run the world and is inherently Neonazi.
- **Zyklon B** or **Zyklon** is in reference to the sodium-cyanide based gas used during the Holocaust.
- **(blank)Waffen** refers to the Waffen-SS Neonazi Military branch.
- **I Do Not Appreciate You** refers to a child who caused a Jewish teacher distress by drawing a picture of Adolf Hitler with the phrase “I Do Not Appreciate You”. Neonazi Slogan.
- **White Boy Summer / White Youth In Revolt / White N Radical** is a Fascist slogan.
- **Gnome Hunter / Gnome Hunting** means to Hunt Jewish people.
- **Embrace Nationalism / Pro Nationalist Sentiments** are Fascistic.
- **Europa The Last Battle / Defiant** especially if urging you to watch them. They’re Neonazi movies/documentaries.
- **Never Lose Your Smile** references the totenkopf and is inherently Neonazi.
- **Degeneracy / Western Decline** are Fascistic terms. Although leftists may use these, **these terms should NOT be normalized.**
- **Retvrn / Revolt Against The Modern World** are Fascistic.



# Making Stickers

## Basic Methods of Creating Stickers at Home!

Before you can put up stickers, you have to actually get a hold of some first, and this is the most common area people get stuck at. Let’s go through some methods!

1. If you have a laserjet or inkjet printer at home as well as something like a computer or laptop, **you can print your own!** Sticker paper is for sale online, in all different kinds of styles! Glossy, Matte, Holographic, even Clear!
    - The Pros of this is that your stickers will have a nice professional look to them and you have a lot of creative control! You can also make your stickers Water / Weather Resistant, and you’re free to make designs that use color!
    - Although, a Con is that these stickers will NOT be UV Resistant even if they’re Weather resistant, meaning they will fade overtime. Not only that, but sticker paper requires you to use the Photo printing method on your printer, which uses a lot more ink especially if you’re using heavy colors on your designs, making your ink costs heavier if you print a lot. However using this method every once in awhile is okay cost wise!
2. If you have a Thermal Label printer, or get ahold of one, and something like a PC or Laptop, you can make **inkless thermal printed stickers right at home!**
    - The Pros of this is these stickers are VERY cost friendly, packs of even large labels costing only $30 dollars for 200+ labels, and since you don’t need to use a single drop of ink you don’t have to worry about that cost! Because of the thermal printing process, these stickers also print

symbols, and slogans. Your goal is to make them ineligible, not completely blacked out. Watch for cameras, wear masks and gloves, don't wear bright clothing, be quick and quiet. Quick tip: Use a strong magnet to stop the can from rattling by sticking the magnet to the side of the can, it will catch the marble shaker that's inside the can.

I cannot give a perfect rundown on how to cover spray painted graffiti as 1. I haven't done much admittedly and 2. Advice differs depending on location, what was graffitied, when, what time of day, what area of town, etc. I recommend looking into Graffiti and Tagging culture for more tips, get to know the graffiti artists around town they'll help you out.

If you want to deface propaganda with your own message (by using paint markers or spray paint), you don't need to cover it in its entirety. Covering a large part, and most importantly, the links, is the priority.

# Taking Out The Tr(F)ash

## How To Remove Fascist Propaganda - The Basics

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So now that you know what to look out for, what happens if you come across fascist shit in the wild?

Your first instinct might be to cover the sticker or poster or writing up with your own sticker, and although I like the spirit, you're skipping one vital step. You need to first remove, deface, and/or destroy the Fascist propaganda first. The reason why you need to remove, deface, and/or destroy first is because if you just slap your sticker over it there is a chance a Fascist could come along, remove your sticker, and then their propaganda is untouched and still usable.

The first thing to do would be to try and remove the media entirely. If it's something like a sticker or large poster, you might get lucky and be able to lift a corner and peel off most if not all of the propaganda, giving you a trophy to burn later. You've probably heard people warn you against doing this, as there is a popular sentiment that fascists will hide razor blades under their stickers and/or posters to harm people who're going to remove them.

This is untrue 9 times out of 10, as when you are putting up propaganda, you want the sticker/poster to have as much surface contact with what it's sticking to as possible, this makes the sticker and/or poster stronger and harder to remove. Putting things under the media, especially around corners, can result in an easy removal of said propaganda. Not only that, but when putting up propaganda, even fascists are trying to work as fast as possible, and rarely have time to alter the piece they put up. I can confidently say, myself and others have never run into something having razorblades under it, BUT even with that, **there is still truth to the**



**statement.** Just watch out, be careful, be aware of what you're touching. If there is a razor, it will be obvious to spot from the outside of the media. It's usually a good idea to use gloves when removing but if you don't have any just remember to take care.

Now maybe you tried to pull off the media but it barely rips, maybe it's freshly wheatpasted on or freshly slapped up. Now, you have a couple directions to go from here.

- You can use a key (my favorite tool), razor (not as good as you'd think to use), steel wool, water spray, goo gone (adhesive remover cleaner), or other coarse material to deface the sticker, scraping off most of it or making it ineligible.
- You can use sharpies (decent but not the best), spray paint, or paint markers to go over the sticker and deface it. Paint Markers are my favorite to use, the best color being Black as it's very heavy and won't show the sticker through the paint. Spray Paint can be useful for large posters / wheatpastes (and other spray painted graffiti), but this tool is harder to hide on yourself while walking around and a bit messier. If you go for using Spray Paint, make sure to do it when no one is around or when you have a group of friends with you to keep a lookout.

When defacing propaganda, go for any website/telegram/video links first, as that's the part that will lead people to the fascist group. After defacing that, move onto the rest of the sticker, targeting fascist sayings, logos, etc.

You might notice I'm talking about posters and stickers here and not talking a lot about Spray Painted propaganda, and that has to do with the fact that Spray paint is a different ballpark. Nothing says you can't do it, I encourage you to learn, but there are different risks involved. Firstly, this usually involves a good deal of urban exploration (trespassing), and it's a good idea to do this in a group so you can look out for each other and cover more ground. If you're trying to be quick, it is advised to use **Black Paint** as it will not show the original content beneath it. Target links,